

## Message Text

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PAGE 01 KUALA 06551 120622Z

22

ACTION EB-07

INFO OCT-01 EA-09 ISO-00 MMO-04 AID-05 CIAE-00 FRB-01

INR-07 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06 SP-02

CIEP-02 LAB-04 SIL-01 OMB-01 /069 W

----- 073715

R 120431Z NOV 76

FM AMEMBASSY KUALA LUMPUR

TO SECSTATE WASHDC 5185

INFO USDOC WASHDC

AMEMBASSY SINGAPORE

UNCLAS KUALA LUMPUR 6551

USDOC

COMMERCE FOR OIM/FE-MOORE

E.O. 11652: N/A

TAGS: ECRP, MY

SUBJECT: COMMERCIAL REPORTING-BEST PROSPECTS

REF: (A) STATE A-3360 DATED 7/7/76 (B) STATE 213085

1. EMBASSY HAS COMPLETED BEST PROSPECTS AIRGRAM BUT IT WILL NOT BE POUCHED UNTIL NOVEMBER 16. IN ORDER TO ENABLE COMMERCE TO HAVE NECESSARY INFO AS SOON AS POSSIBLE, EMBASSY HAS PREPARED SUMMARY OF OUR RESEARCH.

2. SUMMARY RESULTS AS FOLLOWS:

A. PRODUCT PRIORITY LISTING: (1) LABORATORY, SCIENTIFIC AND ENGINEERING INSTRUMENTATION; (2) CONSTRUCTION AND MATERIALS HANDLING EQUIPMENT; (3) BUSINESS EQUIPMENT AND, (4) METAL WORKING EQUIPMENT.

B. STATISTICS (MILLIONS OF MALAYSIAN \$)

(1) LABORATORY, SCIENTIFIC AND ENGINEERING INSTRUMENTATION

1974 1975

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PAGE 02 KUALA 06551 120622Z

1. TOTAL MALAYSIAN IMPORTS 207.1 145.9

2. IMPORTS FROM THE U.S.	105.5	82.2
3. U.S. SHARE OF MARKET (PERCENT)	(50.9)	(56.4)

(2) CONSTRUCTION AND MATERIALS HANDLING EQUIPMENT

	1974	1975
1. TOTAL MALAYSIAN IMPORTS	498.2	305.2
2. IMPORTS FROM THE U.S.	130.5	84.8
3. U.S. SHARE OF MARKET (PERCENT)	(26.2)	(27.8)

(3) BUSINESS EQUIPMENT

	1974	1975
1. TOTAL MALAYSIAN IMPORTS	68.1	92.1
2. IMPORTS FROM THE U.S.	24.5	44.4
3. U.S. SHARE OF MARKET (PERCENT)	(35.9)	(48.2)

(4) METAL WORKING EQUIPMENT

	1974	1975
1. TOTAL MALAYSIAN IMPORTS	127.8	98.9
2. IMPORTS FROM THE U.S.	10.7	13.3
3. U.S. SHARE OF MARKET (PERCENT)	(8.4)	(13.4)

3. SUPPORTING NARRATIVE CONTAINED IN AIRGRAM.  
UNDERHILL

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NNN

## Message Attributes

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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** ECONOMIC REPORTS, IMPORT DATA  
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**Decaption Date:** 01 JAN 1960  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Review Transfer Date:**  
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**TAGS:** ECRP, ETRD, MY, US  
**To:** STATE  
**Type:** TE  
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